



## **PRESS RELEASE**

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## **All Burlington Stores Adopt a Local Classroom in Celebration of World Teacher's Day**

*The National Off-Price Retailer Donates Nearly \$600k to Support Local Classrooms in Need*

**NEW YORK, NY, October 5, 2017** – Today, in honor of World Teacher's Day, Burlington Stores is proud to announce their adoption of 599 classrooms nationwide through AdoptAClassroom.org granting, each classroom \$1,000 to fund new school supplies so that students have the tools they need to learn and succeed. The total donation of nearly \$600k has allowed all Burlington Stores to adopt a local classroom within their community to help off-set teachers out of pocket expenses.

This World Teacher's Day donation comes on the heels of a successful back-to-school in store campaign at Burlington Stores, which collected over \$1.55 million for AdoptAClassroom.org. The remaining funds are being distributed to schools in neighborhoods where Burlington opens new stores this fall and next spring. To celebrate a new store grand opening, Burlington will adopt a school with a \$10,000 donation to be distributed equally among the school's teachers so they are able to purchase the materials they need for their classrooms and students. The nationwide campaign kicked-off in partnership with musical artist and actor Common, who served as the ambassador for the cause.

“As a caring company, Burlington is committed to giving back to the communities in which we live and work, and we are honored to have partnered with AdoptAClassroom.org this past back-to-school season. We are excited that each Burlington location is able to adopt a local classroom in their community and when we open new stores, each location is adopting an entire school, ensuring all teachers and their students have what they need to learn and succeed,” said President, CEO and Chairman of Burlington Stores, Tom Kingsbury. “I am proud of our more

than 35,000 associates and millions of customers nationwide for their commitment to this cause that provides classrooms with new materials.”

AdoptAClassroom.org empowers teachers, with help from corporate partners such as Burlington Stores, by funding them so they can purchase much-needed supplies and materials for their classrooms and students. Nearly 20% of teachers spend more than \$1,000 annually, totaling more than \$1.6 billion each year. Burlington Stores is thrilled to continue their partnership with AdoptAClassroom.org in honor of World Teacher’s Day to help 599 classrooms nationwide purchase the supplies they need for their students to have a successful school year.

“We are extremely thankful for Burlington Stores’ support in raising awareness and funds through their in-store campaign” said Ann Ness, Executive Director of AdoptAClassroom.org. “Their associates commitment to their incredibly successful fundraising campaign has allowed us to support many more teachers and their students throughout the country.”

All Burlington stores across the country participated, giving customers the opportunity to donate \$1 or more to support AdoptAClassroom.org at checkout.

To check out Common’s special campaign video, visit Burlington’s Facebook page, @Burlington.

### **About Burlington Stores, Inc.**

Burlington is a national off-price retailer offering style for less at up to 65 percent off other retailers’ prices every day. Departments include ladies’ dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children’s clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has 624 stores in 45 States and Puerto Rico. For more, and to view our Pricing Policy, visit [www.BurlingtonStores.com](http://www.BurlingtonStores.com).

### **About AdoptAClassroom.org**

AdoptAClassroom.org empowers teachers by providing the classroom supplies and materials needed to help their students learn and succeed. As an award-winning 501(c)(3), AdoptAClassroom.org makes it easy for individual donors and corporate sponsors to donate funds to K-12 classrooms in public, private and charter schools throughout the U.S. On average, teachers spend \$600 of their own money each year to equip their classrooms - 20% of teachers spend more than \$1000 annually. Since 1998 AdoptAClassroom.org has raised more than \$30 million and benefited more than 4.25 million students. AdoptAClassroom.org holds a 4-star rating from Charity Navigator. For more information, or to adopt a classroom, please visit [www.adoptaclassroom.org](http://www.adoptaclassroom.org).

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