



PRESS RELEASE

Media Contacts:

Carolyn Aberman
AdoptAClassroom.org
612.770.1085
caberman@adoptaclassroom.org

Lorig Stepanian
M Booth
212.388.7659
lorigs@mbooth.com

AdoptAClassroom.org & Burlington Stores Team Up with Musical Artist & Actor, Common, to Support Teachers and Students Nationwide

Funds Donated by Burlington Stores to Provide Classroom Supplies, Giving Teachers and Students What They Need To Succeed

MINNEAPOLIS, MN, July 10, 2017 – AdoptAClassroom.org, the award-winning national non-profit organization that helps teachers and students get the materials they need to learn and achieve in the classroom, is proud to announce its inaugural partnership with the national off-price retailer, Burlington Stores. The two have combined forces this back-to-school season to launch a national point-of-sale campaign in all 599 Burlington stores nationwide to raise funds for classrooms in need across the country. Joining their efforts is Oscar winning actor and musical artist Common and his mother, a 35-year educator and Chicago Board of Education member, Dr. Mahalia Hines. Together the mother-and-son duo have played a pivotal role in equalizing, innovating and improving the Chicago public school system with their relentless passion and activism for education.

Ninety-one percent of K-12 teachers purchase classroom supplies out of their own pockets, spending on average \$600 of their own money each year, with nearly 20 percent of teachers spending more than \$1,000 annually. As a result of this campaign, Burlington hopes the funds raised will lessen this burden on teachers and help provide them with the support and classroom resources they need to do their job and make a real impact with students.

The fundraising effort launched yesterday, July 9th, at all 599 Burlington stores across the country, encouraging customers to donate \$1 or more at checkout to support AdoptAClassroom.org. The back-to-school campaign will run through August 19, 2017. All funds raised will be disbursed to teachers this fall in communities where Burlington operates stores. Additionally, for each new store Burlington opens across the country this fall and next spring, they will adopt all teachers in a school within close proximity to the new store. This is yet

another demonstration of Burlington's on-going commitment to giving back where their associates and customers live and work.

"Schools teach youth far beyond their curriculum. They plant seeds for healthy habits, moral character, hope and self-esteem. As the son of a 35-year educator, I have seen the resource gap in classrooms and the investment teachers must make to set their students up for success." said Common. "That's why I have partnered with AdoptAClassroom.org and Burlington to help passionate and dedicated teachers inspire and educate the futures of students."

"At Burlington Stores, giving back is a part of our culture as a caring company and we know the importance of supporting teachers and their students. This back to school season, we are excited to partner with AdoptAClassroom.org to be able to provide the necessary funding so that teachers can get the supplies they need for their students to succeed," said President, CEO and Chairman of Burlington Stores, Tom Kingsbury.

"We are thankful to Burlington and their millions of customers and thousands of associates nationwide for their support to help us further our mission. This initiative will help to fill the resource gap in classrooms across the country," said Executive Director of AdoptAClassroom.org, Ann Ness. "We look forward to getting even more classroom materials into the hands of students through this meaningful partnership."

We encourage customers to shop Burlington for all their back-to-school needs this summer and donate \$1 or more at checkout now until August 19th to help support teachers and their students locally and nationwide.

For more information visit BurlingtonStores.com or AdoptAClassroom.org.

About Burlington Stores, Inc.

Burlington is a national off-price retailer offering style for less at up to 65 percent off other retailers' prices every day. Departments include ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has 599 stores in 45 States and Puerto Rico. For more, visit www.BurlingtonStores.com.

About AdoptAClassroom.org

AdoptAClassroom.org empowers teachers by providing the classroom supplies and materials needed to help their students learn and succeed. As an award-winning 501(c)(3), AdoptAClassroom.org makes it easy for individual donors and corporate sponsors to donate funds to K-12 classrooms in public, private and charter schools throughout the U.S. On average, teachers spend \$600 of their own money each year to equip their classrooms - 20% of teachers spend more than \$1000 annually. Since 1998 AdoptAClassroom.org has raised more than \$30 million and benefited more than 4.25 million students. AdoptAClassroom.org holds a 4-star rating from Charity Navigator. For more information, or to adopt a classroom, please visit www.adoptaclassroom.org.

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