

NEWS RELEASE

For Immediate Release

For LLS Contact:

Kristin Hoose

914-821-8973

Kristin.Hoose@lls.org

For Burlington Contact:

Brianna Wise

212-358-4402

briannaw@mbooth.com

For Jordin Sparks Contact:

Victoria Varela

VictoriaVarela@VarelaMedia.com

BURLINGTON STORES RAISES MORE THAN \$32 MILLION FOR THE LEUKEMIA & LYMPHOMA SOCIETY

In its 16th year of partnership, Burlington's 2017 campaign raised more than \$3.3 million

Rye Brook, NY (December 12, 2017) – For the 16th year, Burlington Stores and The Leukemia & Lymphoma Society's (LLS) Light The Night campaign united to shine a light on the urgent need to fund blood cancer research and help patients access lifesaving treatments and cures. From September 17 through December 9, Burlington store locations across the country encouraged customers to donate \$1 or more at checkout to support LLS's goal to create a world without blood cancer. This campaign, combined with the retailers corporate associate fundraising efforts brought the total amount raised to more than \$3.3 million, making Burlington's grand total collection since the partnership commenced ~~to~~ more than \$32 million.

Timed to Blood Cancer Awareness Month in September, Burlington hosted a premier event to celebrate the campaign launch in its flagship store in New York City's Union Square on September 19. Multi-platinum recording artist and actress, Jordin Sparks, surprised three young blood cancer survivors with an unforgettable day that included full fashion makeovers and a brand new fall wardrobe. These young heroes also were part of the in-store campaign at all Burlington Stores nationwide.

"We've seen extraordinary progress in treatments and even cures for the blood cancers, thanks to our flagship fundraising campaigns such as Light The Night each fall, and the tremendous contribution of Burlington, the top Light The Night National partner," said Louis J. DeGennaro, PhD, LLS president and chief executive officer. "Their longstanding commitment to LLS is essential to making sure we continue to advance research and ensure access to treatments to help save more lives."

"At Burlington, community is part of our heritage and we have been committed to fighting blood cancers and raising funds for LLS for the past 16 years," said Tom Kingsbury, President, CEO and Chairman of Burlington Stores. "Our partnership with LLS and its Light the Night campaign is one of our premier charitable initiatives and I'm so grateful to our thousands of associates and millions of customers nationwide that have supported this cause."

LLS exists to find cures and ensure access to treatments for blood cancer patients. LLS is a voice for all blood cancer patients, and they work to ensure access to treatments for everyone affected. Thanks to research and access to better treatments, survival rates have quadrupled since 1960, and these would not be possible without the generosity of partners such as Burlington and their customers and associates.

About Burlington Stores

Burlington is a national off-price retailer offering style for less with up to 65 percent other retailers' prices every day. Departments include ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has 63~~2~~3 stores in 45 States and Puerto Rico. For more, and to view our Pricing Policy, visit www.BurlingtonStores.com.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, multiple myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brook, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

###