

YOUR CALIFORNIA PRIVACY RIGHTS

CALIFORNIA CONSUMER PRIVACY STATEMENT

Last Updated: March 18, 2021

This California Consumer Privacy Statement supplements Burlington Stores, Inc.'s Privacy Policy and applies solely to California residents. This Statement does not apply to our associates, job applicants and vendor personnel.

This California Consumer Privacy Statement uses certain terms that have the meaning given to them in the California Consumer Privacy Act of 2018 (the "CCPA").

Notice of Collection and Use of Personal Information

We plan to collect, and have collected within the preceding 12 months, the following categories of personal information:

- **Identifiers:** identifiers such as a real name, alias, postal address, unique personal identifier (such as a device identifier; cookies, beacons, pixel tags, mobile ad identifiers and similar technology; customer number, unique pseudonym, or user alias; telephone number and other forms of persistent or probabilistic identifiers), online identifier, internet protocol address, email address, account name, driver's license number, , and other similar identifiers
- **Additional Data Subject to Cal. Civ. Code § 1798.80:** signature, physical characteristics or description, state identification card number, education, bank account number, credit card number, debit card number, and other financial information, as well as insurance policy number, medical information, and health insurance information as needed to process liability claims
- **Protected Classifications:** characteristics of protected classifications under California or federal law, such as race, color, national origin, religion, age, sex, gender, gender identity, gender expression, sexual orientation, marital status, medical condition, ancestry, genetic information, disability, citizenship status, and military and veteran status
- **Commercial Information:** commercial information, including records of personal property, products or services purchased, obtained, or considered, and other purchasing or consuming histories or tendencies
- **Online Activity:** Internet and other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding your interaction with websites, applications or advertisements
- **Geolocation Data:** Geolocation data relating to your computer or device when you interact with this Site
- **Sensory Information:** audio information from calls placed with customer service which may be recorded, and electronic information in the form of Internet or other electronic network activity information as described above, visual, and similar information
- **Employment Information:** professional or employment-related information
- **Inferences:** Inferences drawn from (1) the information we collect when you visit our websites, use our apps, or our social media apps, tools, widgets and plug-ins, (2) information we collect, including through third-party suppliers, regarding content and other data posted on the Internet (such as public locations on the Internet), and (3) information about consumer preferences and behavior that we collect on our websites and mobile apps in order to create a profile about a consumer reflecting the consumer's preferences, characteristics, predispositions, or behavior.

We use the categories of personal information listed above for the purposes described in our Privacy Policy, as set forth above. In addition, we may use these categories of personal information for certain business purposes specified in the CCPA, as described in this table:

Purposes	Categories of Personal Information
Performing services, providing customer service, processing or fulfilling orders, transactions, returns and exchanges, verifying customer information, managing our loyalty program, processing payments, providing advertising or marketing services, providing analytics services, or providing similar services	Identifiers; Additional Data Subject to Cal. Civ. Code § 1798.80; Protected Classifications; Commercial Information; Online Activity; Geolocation Data; Employment Information; and Inferences
Auditing related to a current interaction with you and concurrent transactions, including, but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance	Identifiers; Commercial Information; Online Activity; Geolocation Data; and Inferences
Short-term, transient use, including, but not limited to, the contextual customization of ads shown as part of the same interaction	Identifiers; Commercial Information; Online Activity; Geolocation Data; and Inferences
Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity	Identifiers; Additional Data Subject to Cal. Civ. Code § 1798.80; Protected Classifications; Commercial Information; Online Activity; Geolocation Data; Sensory Information; and Inferences
Debugging to identify and repair errors that impair existing intended functionality	Identifiers; Commercial Information; Online Activity; and Geolocation Data
Undertaking internal research for technological development and demonstration	Identifiers; Commercial Information; Online Activity; and Geolocation Data
Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by us	Identifiers; Additional Data Subject to Cal. Civ. Code § 1798.80; Commercial Information

Sources of Personal Information

We obtain personal information from various sources, as described below.

Categories of Sources of Data Collection	Categories of Personal Information
Directly from you, such as when you make a purchase in our store on our Website	Identifiers; Additional Data Subject to Cal. Civ. Code § 1798.80; Protected Classifications Commercial Information; Geolocation Data
From your devices, such as when you visit our website	Identifiers; Commercial Information; Online Activity; Geolocation Data; Inferences

Vendors who provide services on our behalf	Identifiers; Additional Data Subject to Cal. Civ. Code § 1798.80; Protected Classifications; Commercial Information; Online Activity; Geolocation Data; Employment Information; Inferences
Social networks	Identifiers
Online advertising companies	Identifiers; Commercial Information; Online Activity; Geolocation Data; Inferences
Consumer data resellers	Identifiers; Additional Data Subject to Cal. Civ. Code § 1798.80; Protected Classifications; Commercial Information;; Online Activity; Geolocation Data; Sensory Information; Employment Information; Inferences

Depending on our relationship with you, we may not have collected your personal information from all of the sources listed above.

Sale of Personal Information

We do not sell your personal information in exchange for monetary compensation. We may allow certain third parties (such as certain advertising partners) to collect your personal information via automated technologies on our website in exchange for non-monetary consideration such as an enhanced ability to serve you content and advertisements that may be of interest to you. You have the right to opt out of this disclosure of your information, as detailed below.

During the 12-month period prior to the effective date of this California Consumer Privacy Statement, we may have sold the following categories of personal information in connection with advertising:

Categories of Personal Information	Categories of Third Parties
Identifiers	Advertising networks; Social networks; Joint marketing partners
Commercial Information	Advertising networks; Social networks; Joint marketing partners
Online Activity	Advertising networks; Social networks; Joint marketing partners
Geolocation Data	Advertising networks; Social networks; Joint marketing partners
Inferences	Advertising networks; Social networks; Joint marketing partners

We do not knowingly sell the personal information of minors under 16 years of age.

Disclosure of Personal Information for a Business Purpose

We disclosed to third parties the following categories of personal information for a business purpose within the preceding 12 months:

Categories of Personal Information	Categories of Third Parties
Identifiers	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; joint marketing partners; business partners; internet service providers; data analytics providers; government entities; advertising networks; operating systems and platforms; social networks
Additional Data Subject to Cal. Civ. Code § 1798.80	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; business partners; data analytics providers; government entities; operating systems and platforms; social networks
Protected Classifications	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; business partners; data analytics providers; government entities
Commercial Information	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; joint marketing partners; business partners; data analytics providers; government entities; advertising networks; operating systems and platforms
Online Activity	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; business partners; internet service providers; data analytics providers; government entities; advertising networks; operating systems and platforms; social networks
Geolocation Data	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; business partners; internet service providers; data analytics providers; government entities; advertising networks; social networks

Sensory Information	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; government entities
Employment Information	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; data analytics providers; government entities
Inferences	Our affiliates and subsidiaries; vendors who provide services on our behalf, such as payment processing, order and return fulfillment and fraud protection; professional services organizations, such as auditors and law firms; business partners; data analytics providers; government entities; advertising networks; operating systems and platforms

Exercising your California Consumer Privacy Rights

If you are a California resident, you have the right to make the following requests.

Request to Know:

You have the right to request, up to twice in a 12-month period, that we disclose to you the categories and specific pieces of personal information we have collected about you. Specifically, you have the right to request that we disclose the following to you, in each case in the twelve-month period preceding your request:

- the categories of personal information we have collected about you;
- the categories of sources from which the personal information about you was collected;
- our business or commercial purpose for collecting or selling personal information about you;
- the specific pieces of information we have collected about you;
- the categories of personal information about you, if any, that we have disclosed for monetary or other valuable consideration and the categories of third parties to which we have disclosed such information, by category or categories of personal information for each third party to which we disclosed the personal information; and
- the categories of personal information about you that we shared or disclosed for a business purpose, and the categories of third parties with whom we shared or to whom we disclosed such personal information, by category or categories of personal information for each third party to which we shared or disclosed the personal information.
- **Request to Delete:** You have the right to request that we delete personal information we have collected from you.
- **Request to Opt-Out:** You have the right to opt-out of the sale of your personal information. We do not generally sell information as the term “sell” is traditionally understood. However, if and to the extent “sale” under the CCPA is interpreted to include advertising technology activities such as those implemented specifically for interest-based advertising, we will comply with applicable law as to such activity.
- Please note that some of our third party partners may collect and share certain pieces of information from our website visitors, such as device identifiers, cookies, advertising IDs, IP addresses and usage activity, so that our third party partners can deliver ads to our website visitors and conduct analysis about our services. For more details on our interest-based advertising practices and how to opt out of them, please see the section above entitled “Network and Interest-Based Advertising.”

Submitting a Request

To submit a Request to Know or a Request to Delete, [click here](#) or call us at (855) 355-BURL (2875). To make a Request to Opt-Out, [click here](#) or contact us at (855) 355-BURL (2875) or privacy@burlington.com.

We will verify and respond to your request consistent with applicable law, taking into account the type and sensitivity of the personal information subject to the request. We may need to request additional personal information from you, such as email address, state of residency, or mailing address, in order to verify your identity and protect against fraudulent requests. If you make a Request to Delete, we may ask you to confirm your request before we delete your personal information.

Authorized Agents

If you want to make a request as an authorized agent on behalf of a California resident, you may use the submission methods noted above. As part of our verification process, we may request that you provide, as applicable, the following:

- Proof of your registration with the California Secretary of State to conduct business in California; and
- A power of attorney from the California resident pursuant to Probate Code sections 4121-4130465 or written permission that the California resident has authorized you to make a request on the resident's behalf. This permission must be signed (via physical or e-signature) by the California resident.

If you are making a Request to Know or a Request to Delete on behalf of a California resident and have not provided us with a power of attorney from the resident pursuant to Probate Code sections 4121-4130, we may also require the resident to:

- Verify the resident's own identity directly with us; or
- Directly confirm with us that the resident provided you permission to submit the Request to Know or Request to Delete.

Additional Information

To the extent permitted by applicable law, we may charge a reasonable fee to comply with your request. This Statement is available in alternative formats upon request. Please contact privacy@burlington.com or (855) 355-BURL (2875) to request this Statement in an alternative format.

Right to Notice and Non-Discrimination

You have the right to be informed, at or before the point of collection, of the categories of personal information to be collected from you and the purposes for which that Personal Information will be used.

You have the right to be free from unlawful discrimination for exercising any of your CCPA rights.

SHINE THE LIGHT REQUEST:

California Civil Code Section 1798.83 permits Burlington Stores, Inc. customers who are California residents to request certain information about our disclosure of personal information during the prior calendar year to third parties for their direct marketing purposes. To make such a request, please mail us at Burlington Stores, Inc. ATTN: Customer Relations Department, 2006 Route 130 North, Florence Township, NJ 08518.

Notice and changes

Because our business changes all the time, so does our Privacy Policy and our Security Notice. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice at the top of this page. We will also keep prior versions of this Privacy Policy in an archive for your review. Please check our website for changes. Your continued use of

this Site means you accept those changes as of the posted updated date. If you have questions or concerns with respect to our Privacy Policy, our privacy practices, or our Security Notice, please feel free to contact us at (855) 355-BURL (2875).

SMS Terms of Service

Burlington Stores, Inc. To join the waitlist line to enter one of ours store to shop, please visit line.burlington.com, provide the required information and you will receive two (2) text messages to shop. Reply STOP to end. Reply HELP for help. Message and data rates may apply. For other help, contact (855) 355-BURL (2875). Wireless carriers are not liable for delayed or undelivered messages.

Burlington Stores, Inc. To receive a reminder on a Layaway Pickup, please initiate a Layaway, provide the required information on the pin pad and you will receive one (1) text message reminder to pick up layaway. Reply STOP to end. Reply HELP for help. Message and data rates may apply. For other help, contact (855) 355-BURL (2875). Wireless carriers are not liable for delayed or undelivered messages.

Your mobile telephone number, opt-in data and SMS messaging will not be shared with any unaffiliated third parties or otherwise sold, transferred, disclosed, or disseminated to any third party.