



## **Burlington Announces New Store Coming to Gainesville, FL**

***Introducing a New Retail Location in Fall 2014 Offering Everyday Low Prices***

**GAINESVILLE, FL, April 1, 2014** – Burlington, a leading national off-price retailer, has announced today that it will open a new 65,000 square foot store in fall 2014 at the Gainesville Plaza located at 2649 NW 13th Street. This new location will bring approximately 50-100 new jobs to the Gainesville community and will be one of 36 Burlington locations in the state of Florida.

In the tradition of its other locations nationwide, Burlington offers style for less for up to 65 percent off department store prices every day. The new location will feature the latest trends in ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It will also include a broad assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation.

"We are thrilled to open a Burlington store in the Gainesville community, bringing even more jobs to the neighborhood and providing local residents additional locations for a valued shopping experience," says Tom Kingsbury, Burlington president and chief executive officer.

### **About Burlington**

Burlington is a national retailer offering style for less with up to 65 percent off department store prices every day. Departments include ladies' dresses, suits, sportswear, juniors, accessories, menswear, family footwear and children's clothing. It also includes an assortment of furniture and accessories for baby at Baby Depot, home décor and gifts, along with the largest selection of coats in the nation for the entire family. Burlington has more than 520 stores in 44 States and Puerto Rico. For more, visit [www.BurlingtonCoatFactory.com](http://www.BurlingtonCoatFactory.com).

### **Media Contact:**

Lauren Flanagan  
M Booth  
(212) 539-3248  
[LaurenF@mbooth.com](mailto:LaurenF@mbooth.com)

###