



# Burlington

**FOR IMMEDIATE RELEASE**

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**Burlington Stores' 20<sup>th</sup> Consecutive In-Store Fundraising Campaign Raises Nearly \$3.4 Million for The Leukemia & Lymphoma Society**

*Funds will provide lifesaving treatments and support The LLS Children's Initiative research pillar dedicated to pediatric cancer care innovation*

**RYE BROOK, NY, January 19, 2022** – For the 20<sup>th</sup> consecutive year, [The Leukemia & Lymphoma Society \(LLS\)](#), the global leader in the fight against blood cancer, and [Burlington Stores](#), the national retailer delivering amazing deals to customers every time they shop, partnered to raise critical funds for lifesaving research and treatments for children with blood cancer. This year's campaign raised nearly \$3.4 million for the research pillar of [The LLS Children's Initiative](#), which seeks to break down the barriers that stand in the way of pediatric cancer care innovation.

From October 18<sup>th</sup> through November 29<sup>th</sup>, Burlington customers were encouraged to round up their purchases at checkout in the more than 830 stores nationwide to help improve the lives of children with blood cancer. Over the course of the 20-year partnership, Burlington's annual in-store fundraising campaigns have raised over \$50 million for LLS.

"We're incredibly grateful to Burlington and their customers for the continued support over the last two decades," said Louis J. DeGennaro, PhD, President and CEO, LLS. "The funds raised this past fall will bolster The LLS Children's Initiative efforts, helping us drive forward critical research that will make a tangible difference in the lives of children and their families impacted by blood cancer."

The LLS Children's Initiative is dedicated to revolutionizing the standard of care for children with cancer, providing them with safer, more effective treatments that rely less on chemotherapies that harm healthy cells in the body. Through research, patient education and support, as well as policy and advocacy, LLS is striving to usher in a new era of pediatric cancer treatment and care.

“I couldn’t be prouder of Burlington’s millions of customers and thousands of associates for their continued commitment to supporting LLS’s mission and their Children’s Initiative,” said Michael O’Sullivan, CEO, Burlington Stores. “The funds raised in our stores will certainly make a significant impact in the pursuit of a world without blood cancer.”

To learn more, visit [LLS.org](https://www.lls.org) and [Burlington.com](https://www.burlington.com).

#### **ABOUT BURLINGTON STORES, INC.**

Burlington Stores, Inc., headquartered in New Jersey, is a nationally recognized off-price retailer with Fiscal 2020 net sales of \$5.8 billion. The Company is a Fortune 500 company and its common stock is traded on the New York Stock Exchange under the ticker symbol “BURL.” The Company operated 832 stores as of the end of the third quarter of Fiscal 2021, in 45 states and Puerto Rico, principally under the name Burlington Stores. The Company’s stores offer an extensive selection of in-season, fashion-focused merchandise at up to 60% off other retailers’ prices, including women’s ready-to-wear apparel, menswear, youth apparel, baby, beauty, footwear, accessories, home, toys, gifts and coats. For more information about the Company, visit [www.burlington.com](https://www.burlington.com).

#### **ABOUT THE LEUKEMIA & LYMPHOMA SOCIETY**

The Leukemia & Lymphoma Society® (LLS) is the global leader in the fight against blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brook, NY, LLS has regions throughout the United States and Canada. To learn more, visit [www.LLS.org](https://www.lls.org). Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

For additional information visit [lls.org/lls-newsnetwork](https://lls.org/lls-newsnetwork). Follow us on [Facebook](https://www.facebook.com/lls), [Twitter](https://twitter.com/lls), and [Instagram](https://www.instagram.com/lls).

#### **The LLS Children’s Initiative: Cures and Care for Children with Cancer**

The [LLS Children’s Initiative](https://www.lls.org/childrens-initiative) is a \$100 million multi-year effort to take on children’s cancer through every facet of LLS’s mission: research, patient education and support and policy and advocacy. The LLS Children’s Initiative includes: more pediatric research grants, a global precision medicine clinical trial, expanded free education and support services for children and families and driving policies and laws that break down barriers to care. To learn more, visit [www.lls.org/childrens-initiative](https://www.lls.org/childrens-initiative).

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